

COLLEGE BOARD OF DIRECTORS

- William R. Reid
Chairman
- G. Franklin Flippin
Immediate Past Chairman
- Robert C. Lawson
Vice Chairman
- Nathaniel L. Bishop
- Martha Bruce Boggs
- Stephen Musselwhite
- Charles Saldarini
- Philip Trompeter
- F. Lee Tucker, M.D.
- Ellen Wade
- Joseph Wright

COLLEGE ADMINISTRATION

- Carol M. Seavor, Ed.D., R.N.
President
- James A. Taylor, Ed.D.
Dean for Academic and Student Services
- Julian A. Moore, M.B.A.
Dean for Administrative Services

CONTRIBUTING WRITERS

- Howard Ballentine
- Julia Dill
- Eric Earnhart
- Diane Hailey
- Robert L.A. Keeley, M.D.
- Terri Maxey

MAGAZINE EDITOR

Katina Cummings

ASSISTANT EDITOR

Diane Hailey

CONTRIBUTING PHOTOGRAPHERS

- Darryle Arnold
- Rick Cregger
- Julia Dill
- Greg Vaughn

DESIGN

Inprint, Inc.

PRINTING

Seckman Printing

COLLEGE ACCREDITATION

Commission on Colleges of the Southern
Association of College and Schools (SACS)
Jefferson College of Health Sciences is certified
by the State Council of Higher Education for
Virginia (SCHEV) to operate campuses in Virginia.



JEFFERSON COLLEGE
of HEALTH SCIENCES

Features

INAUGURATION OF DR. CAROL M. SEAVOR . . . 4
in her own words...



Jefferson Hospital School of Nursing Class of 1919.



THE JEFFERSON DIFFERENCE 2
Students enjoy traditional activities in the professional college environment.

THE HUGH TROUT, SR. ENDOWMENT FUND . . . 8
Dr. Trout's respect and support for allied healthcare providers lives on.

Departments

About the cover...

DR. HUGH TROUT, SR'S daughter Alice Trout Hagan, of Roanoke, and her children, Hugh Johnson Hagan, III, MD, Ellen Hagan Brown, and Catherine Cramer Hagan, RN, BSN are proud to be a part of the Jefferson Hospital legacy as well. Dr. Carol M. Seavor (middle) has been instrumental in recreating a relationship between the College and the Trout descendants. Here, they are standing in Alice Hagan's yard, near a step fashioned from the original Jefferson Hospital sign.



Cover photo by Darryle Arnold.
Jefferson Hospital Circa 1910,
photo courtesy of Trout Hagan family.

THE REID REPORT

The Jefferson Difference

BY JULIA DILL, Coordinator of Housing and Student Activities

Jefferson College of Health Sciences is a professional healthcare college with a diverse student population. While the majority of our population is made up of non-traditional commuters, we do house approximately 100 students in our residence halls. The Student Life office strives each year to bring programming to the College in which all students can participate. The student experience at JCHS varies widely. Some students are bound not only by schoolwork, but have other jobs and family life responsibilities, leaving them little time for student activities. The majority of students, however, do enthusiastically participate in College activities and events, giving them the traditional college experience. JCHS students are dedicated to their chosen fields, care for their communities, and have great school spirit!

Students find the time *to have fun*



Back to School Beach Party '03: (l to r) Brittany Nicely (Nursing), Erica McCann (Pre OT) and May Bennett (Nursing).

Making the most of their precious free time is what the students like to do most. The activities this year have included a wide variety of events including: **The Spring Formal; Ice Cream Social; Spring Picnic and Softball Game; Participation in American Cancer Society Walk for a Cure; Back to School Pool Party and Beach Party; Sexual Assault/Date Rape Awareness Discussion; Taco Dinner; Display Remembering Events of 9-11-01; Breast Cancer Awareness Seminar and Tour of Breast Center; Self Defense Demonstrations; Tuesday Night Meetings of Crossroads** (a nondenominational Christian fellowship); Jennifer Carter from Blue Ridge Storytelling Association offered "Tales of Southwestern Virginia"; Participation in Downtown Roanoke Tour and Party for Local College Students; Involvement with "Get Carded 2003"; Halloween Costume Party; Traditional Home Cooked Thanksgiving Dinner; Stuffing Stockings for Salvation Army; and the Children's Holiday Party with Santa and Mrs. Claus.

Students also played a big role in the October inauguration activities of JCHS President Dr. Carol Seavor.

We are also proud to note that our co-ed softball team came in 2nd Place in tournament play with the City of Roanoke Parks and Recreation!



Just After a softball game, Physician Assistant students, Seth Caldwell and Jared Campbell enjoy the great food and fun at the Halloween Party.



Halloween Party '03: Adam Hughes (Fire & EMS) and his date, Amber Roloff, were voted "Best Couple" during the Costume Contest.

THE REID REPORT

JEFFERSON COLLEGE of HEALTH SCIENCES to move into

Community Hospital Building

BY ERIC EARNHART, Media and Public Affairs Advisor, Carilion Health System

In about three years, Jefferson College of Health Sciences will have a new home, moving into the building on the corner of Jefferson and Elm that is currently known as Carilion Roanoke Community Hospital. It's an exciting time for the College and Carilion, as both prepare to address the future healthcare needs of Western Virginia.

As the region's population grows older, the need for healthcare services will increase. So will the need for nurses and allied health professionals, many of which are currently in short supply. At the same time, patients and employers are concerned about increasing healthcare costs and insurance premiums.

As a not-for-profit organization, Carilion has a responsibility to meet the community's needs, and at the same time, operate as efficiently as possible.

According to Carilion President and CEO Edward G. Murphy, M.D., it became clear that consolidating Carilion Roanoke Community Hospital (CRCH) and Carilion Roanoke Memorial Hospital (CRMH) was the right solution. "Increasingly, hospital staff, physicians and others have advocated putting all clinical services under one roof in Roanoke," Murphy said.

But the plan to expand Roanoke Memorial Hospital and move all clinical services under one roof left two unsolved problems: what would happen to the Community

Hospital building, and how would the Jefferson College of Health Sciences expand to meet the growing need for healthcare workers? The answer, of course, was obvious. Carilion will spend about \$10 million to turn Community Hospital into the new home of JCHS, the School of Practical Nursing, Radford University's Waldron School of Nursing and the School of Clinical Laboratory Sciences.

"It is very important to us that Carilion Roanoke Community Hospital continue serving the healthcare needs of our patients," Murphy said. "As a training center for health professionals, it will play a key role in patient care."

The move will be carefully coordinated to minimize the impact on patients. After receiving approval from the state, Carilion expects to break ground on the expansion at CRMH in the summer of 2004. The project should be complete and patients transferred in two years (Carilion will continue to operate the Emergency Department at CRCH). At that point, renovation of CRCH will begin in preparation to move the College.

According to JCHS President Carol Seavor, "Community Hospital, with its existing clinical spaces, operating rooms and labs, will make an ideal learning environment."

Fall 2003 Enrollment Report

BY HOWARD BALLENTINE, Institutional Research Manager

Student enrollment at Jefferson is at the heart of its existence, and enrollment trends show that each year the College becomes more prominent in the education arena. The 2003-2004 academic year was the third consecutive year that Jefferson achieved an enrollment over 630 students. That is an average increase of 25% over just three years ago. Programs continue to flourish, with some programs reaching record enrollment. New programs such as Fire and EMS Technology continue to show strong interest, including a 31% increase over Fall 2002 enrollment.

The Associate Degree Nursing program continues to be the largest at

Jefferson, increasing enrollment by 24% over Fall 2002. Increases in enrollment are not the only measure that show Jefferson College's position in the Roanoke community. Jefferson conferred a record 201 degrees in 2003, an increase of 40% over past years. In addition, those graduates became immediate members of the medical community, with over 90% being employed after graduation. In the past five years, eighty-seven percent of Jefferson College graduates passed their national licensure exams on the first attempt, continually surpassing the national average.

Jefferson College of Health Sciences is also becoming the college of

choice for area students who want careers in healthcare. Ninety-six percent of enrolled freshman indicated that Jefferson was their first or second choice of colleges. Those students rated Jefferson's reputation for educating and graduating quality health care professionals as a major reason they chose to attend. With a new name, new initiatives, and increased presence in the community, Jefferson College of Health Sciences continues to secure its place as the preeminent health care educator in Southwest Virginia.

Inauguration of Dr. Carol M. Seavor

October 3, 2003

in her own words...



JCHS has kept the original seal of the Community Hospital of the Roanoke Valley



The platform party included representation from the Board of Directors, Dr. Seavor's former colleagues, Higher Education at Large, Carilion Health System, the City of Roanoke, faculty, staff and students of the College. Special guest speaker was Hunter "Patch" Adams, M.D.

“Being able to announce to you today the new name of the College, for me, epitomizes a new beginning, new opportunities, and new adventures. It is a powerful symbol of the privilege I have been given to serve the College, its students, faculty and staff and to stand as its leader as it claims a higher profile in the community of Roanoke.

“Jefferson” makes a strong statement that “we dwell in the heart of beautiful Virginia” steeped in tradition, yet poised for the future. Jefferson also re-connects us with our early beginnings, descendants of Jefferson Hospital School of Nursing, founded by Dr. Hugh Trout.

Dr. Trout was a visionary who cared about the citizens of the Roanoke Valley, and Jefferson College of Health Sciences stands ready and proud to carry on his legacy of caring and service.

This change also symbolizes for me an opportunity for the college to adopt some Jeffersonian values on which a successful nation was born – faith in the future, courage, honor, integrity, and equal opportunity for all of its constituents!

Surely a college could not claim more fitting ideals on which to stand and on which to focus its future!

respect our past



Several elected officials from around the Commonwealth joined the celebration, including Senator John Edwards.



Patch Adams, M.D. spoke on the importance of allied health professionals and gave a two-hour afternoon workshop on "The Joy of Caring."



Board of Director members (left to right) Ellen Wade, Martha Bruce Boggs, Frank Flippin and Joe Wright with Dr. Seavor.



Pearl Fu with Dr. Seavor.

The crossroads at which we find Jefferson College of Health Sciences today represents the vision, efforts, and commitment of a long list of people over many years. Dr. Trout, Mr. Bill Reid, Ms. Lavina Duncan, Ms. Fay Peters, Dr. Jerome Cohen, Dr. Harry Nickens, Dr. David Scheiderer and administrators of the College, past and present. These dedicated visionaries have mentored and guided the vision for an institution committed to preparing students to serve their community through the allied health professions.

But our goals remain on the horizon. We know to thrive we must grow. We are in the midst of working to identify the priority needs for new programs to serve the region. We have begun to work on some new initiatives including a plan to establish a new Masters in Nursing program within two years and a new Bachelor of Science in Health Services within a year. We will also focus on creating and renewing friendships within our community and nationally.

This year we will contact every alumnus to invite them to renew a relationship with the College to help us better understand the needs of the community, the needs of students, and to help us grow.

The success of this institution is the responsibility of everyone represented here, today. We must all come together and support each other and the mission, "educating ethical, knowledgeable, competent, caring health professionals."

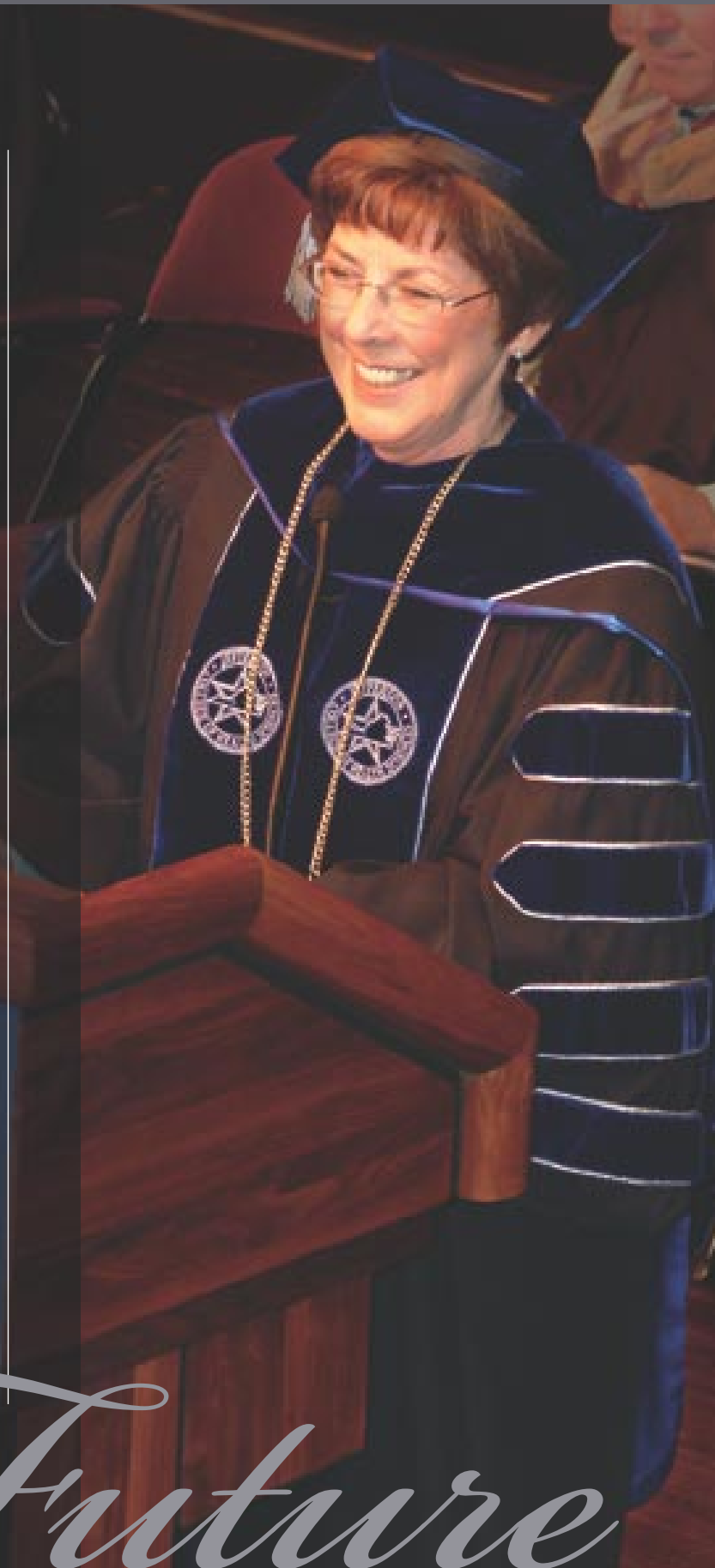
History

Jefferson College of Health Sciences (JCHS) was founded in 1982 as Community Hospital of Roanoke Valley College of Health Sciences, but its history can be traced as far back as the early 1900's. In those early years, Dr. Hugh Trout, Sr. was a pioneer of healthcare in the Roanoke Valley. After completing his medical degree at the University of Virginia, Trout relocated to Southwest Virginia and, in 1907, he founded a small, 40-bed facility on what is now Franklin Road. The hospital was named Jefferson Hospital in honor and memory of Thomas Jefferson. Trout soon found that the need for adequately trained nurses in the area far surpassed those available. In an effort to alleviate the shortage, he established Jefferson Hospital School of Nursing. The school opened its doors in 1914, with an initial class of 6 students.

In 1965, it was decided that Lewis-Gale School of Nursing and Jefferson Hospital School of Nursing should combine under the direction of Community Hospital of Roanoke Valley. The school operated in this fashion for approximately fifteen years. Then in 1980, a task force investigated the possibility of establishing a hospital-based college that would grant 2-year degrees in nursing and allied health. In 1981, the Community Hospital Board of Trustees made a commitment to such a school, and in 1982, the Community Hospital of Roanoke Valley College of Health Sciences was established.

In 1986, the College obtained accreditation by the Southern Association of Colleges and Schools (SACS) to grant degrees at the Associate Level. In 1989, the College named Dr. Harry C. Nickens as its first president. The College continued to expand, and, in 1995, it was accredited by SACS at the Baccalaureate degree level.

In 2003, the College Board of Directors approved the new name, making the formal announcement on October 3, 2003, the inauguration day of second President Dr. Carol M. Seavor.



„Create our Future



JEFFERSON ADVANCEMENT

The Hugh Trout, Sr. Endowment Fund

BY TERRI MAXEY, Scholarship Coordinator



The legacy of Dr. Hugh Trout, Sr. has touched hundreds of JCHS students over the years in the form of scholarship dollars. In 1967, then Jefferson Hospital Administrator Bill Reid set up the endowment to honor Trout and support the students at Community Hospital of Roanoke Valley School of Nursing.

When Jefferson College of Health Sciences was established in 1982, the endowment began to support our students, making it the oldest scholarship fund at the College. “The medical staff at Jefferson Hospital established the Trout Fund with \$4,000 when Jefferson Hospital closed. We did it to honor Dr. Trout, and he would be pleased that the endowment has grown and that the College now bears the name of his hospital,” says Reid.

Through donor generosity, the fund continues to grow and support many of our students. “In our financial aid office we see dedicated students whose only barrier to a health professional career is scholarship support. These endowments overcome barriers,” says Director of Financial Aid Debra Johnson.

“This endowment fund’s impact on this College can be measured in dollars, but its impact on healthcare in our region is impossible to measure. I’m sure thousands of patients have been helped by our alumni and students whose tuition burden was lessened by Bill Reid’s forward thinking,” says JCHS President Carol Seavor.

If you are interested in supporting this worthy endowment fund, please contact Director of Institutional Advancement Katina Cummings at (540) 985-9766.

photo courtesy of Alice Trout Hagan

The Rita M. Bishop Scholarship at JCHS

BY ROBERT L.A. KEELEY, M.D., Chairman of “The Friends of Rita Bishop”

Rita M. Bishop, a graduate of Jefferson Hospital School of Nursing, worked in Jefferson Hospital, Community Hospital of the Roanoke Valley and for Carilion Health System during her 40 year career as a perioperative nurse and administrator. Not only was she an outstanding operating room nurse, but continues as a tireless advocate for education and is an active member of the Roanoke community’s many philanthropic associations.

In her honor, a group of her former colleagues, “The Friends of Rita Bishop,”

have begun an endowment at the Jefferson College of Health Sciences in her name. The College has agreed to match the gift total of the endowment, up to \$30,000. We are more than halfway to our goal. Student recipients of this award will have declared an interest in perioperative nursing or must complete the summer internship program for registered nurses at the College.

If you would like more information about this endowment fund, please contact Director of Institutional Advancement Katina Cummings at (540) 985-9766.

