People

Russell Barksdale, named president and CEO, Friendship Retirement Community, Roanoke. He held the same positions at Hempstead Healthcare in suburban New York City. (The Roanoke Times)

Nathaniel Bishop, named president of Carilion Clinic’s Jefferson College of Health Sciences. A Carilion vice president since 2002, he was interim president. (The Roanoke Times)

William Haynie, named director, Independent Insurance Agents of Virginia. He is president of Humphrey, Stump & Haynie of Salem. (The Roanoke Times)

William R. Knoc, named associate vice president for research programs, Virginia Tech. Knoc has been a professor of civil and environmental engineering. (News release)

John Provo, named interim director of the Office of Economic Development, Virginia Tech. He joined the staff in 2004. (News release)

Robin Reed, named president, National D-Day Memorial Foundation, Bedford. He has held positions with Colonial Williamsburg Foundation, the Smithsonian Institution and the Museum of the Confederacy. (The Roanoke Times)

Larry Rodriguez, named senior vice president for global sales and marketing, PixelOptics Inc., Roanoke. He was previously managing vice president for sales and marketing, Capital One. (News release)