Quality of life

What does it mean, and can it be measured?
Member news & recognitions

Two ADDY awards were presented to B2C Enterprises recently at the Western Virginia Division of the American Advertising Federation ceremony. The judges awarded B2C Enterprises a gold award for its collateral material and poster campaign on behalf of The Star City Roller Girls. B2C also received a silver award for its digital video “Prostate Exam” produced with Delta Dental of Virginia and VPS.

Berkshire Hathaway HomeServices Smith Mountain Lake Real Estate has announced that Kimberly Willard Waters has joined its sales team. Waters is a native of Roanoke and has worked in new business development with the Willard Companies.

Berkshire Hathaway HomeServices announced its 2014 Sales Professional award winners at its annual convention in held in March. Nine Berkshire Hathaway HomeServices Smith Mountain Lake Real Estate sales associates were recognized. They were: Vicki Millehan and Debbie Shelton, Chairman’s Circle Diamond award; Jane Sullivan Horne, Eric and Tom “Team” Fansler, Chairman’s Circle Gold award; Dana Montgomery, President’s Circle award; Pete Roberts, Leading Edge award; and Amelia Gerner and Genie Rust, Honor Society award.

Chateau Morrisette Winery has announced its first ever retail wine distribution to central Kentucky via its newest distributor, Bottles & Barrels, a division of Kentucky Eagle, Inc. Chateau Morrisette wines, many featuring its distinctive black dog label, are available in many Kentucky counties and cities, including Lexington and Louisville.

The City of Roanoke Planning, Building, and Development Department and the Roanoke Valley Preservation Foundation have partnered to create a workbook of easily implemented lesson plans related to the teachings of The Little House, written and illustrated by Virginia Lee Burton, for the second-grade classroom. The workbook addresses the need to help today’s students understand how the historical and natural aspects of their community have evolved. The workbook was funded in part by a grant from the Virginia Department of Historic Resources. A copy of the book and associated workbook were donated to each second-grade classroom within the City of Roanoke for the 2014-2015 academic year.

The City of Roanoke has been named a 2014 “Pace-setter” for its “Star City Reads” program by the Campaign for Grade-Level Reading, a nationwide organization designed to ensure that many more children from low-income families succeed in school and graduate prepared for college, a career and active citizenship. Roanoke was one of 30 communities across the national recognized for measurable progress on student reading readiness outcomes.

In a collaborative effort between the City of Roanoke and Carilion Clinic, Elmwood Park will soon be home to Roanoke’s first themed playground. The Carilion Clinic Children’s Hospital Playground officially opened in May and features a Peter Pan narrative. The playground is a component of the Elmwood Park Master Plan identified for sponsorship by a corporate partner. The playground will allow Carilion Clinic to engage with children outside of a hospital.

Hall Associates in Roanoke has announced the sale of Birchwood Apartments in Cloverdale. The 61 rental units, 13 buildings complex was sold to EF Birchwood.

Hospital Corporation of America (HCA), a leading health-care provider with 166 hospitals and 113 ambulatory surgery centers in 20 states and the United Kingdom, has been named a World’s Most Ethical Company by the Ethisphere Institute for the six consecutive year. HCA is the parent company of Lewis-Gale Regional Health System, a leading health-care provider in Southwest Virginia. The World’s Most Ethical Companies designation recognizes those organizations that have had a material impact on the way business is conducted by fostering a culture of ethics and transparency at every level of the company.

The Eleanor D. Wilson Museum at Hollins University has named Jenine Colligan, senior curator at the Huntington Museum of Art in West Virginia, as its new director. Colligan has been with the Huntington Museum of Art since 1999.

Jefferson Center has announced its recent addition to the center’s team to meet the needs of its upcoming performance schedule. Matthew Wirt was named marketing manager in March. Wirt will focus on communicating with the public, delivering Jefferson Center’s mission of education and enrichment via outreach and personal engagement.

Jefferson College of Health Sciences has been ranked as one of the “30 Great Small Colleges for RN-BSN Degree” by the website Best Master of Science in Nursing Degrees. The Jefferson College was ranked at 26. The designation applies to Jefferson’s Post-Licensure Bachelor of Science in Nursing degree program.

The Roanoke County School Board has named Dr. Paul Lineburg as the new director of administration for Roanoke County Public Schools, effective July 1. Lineburg first joined the county school system in 1996 as a teacher at Cave Spring High School. He served in the central office as the coordinator of special studies and was an assistant principal at Cave Spring High and at William Byrd High School.

The law firm Johnson, Ayers & Matthews has announced that four of its attorneys have been named Virginia “Super Lawyers” for 2015. Each year, no more than five percent of the lawyers in the state are selected for this honor. Attorneys named to the 2015 Virginia Super Lawyers list are: Ronald M. Ayers, eminent domain; John D. Ayers, insurance coverage; Kenneth J. Ries, civil litigation defense; and William P. Wallace, civil litigation defense.

Attorneys Josh Johnson, Brooke Rosen and Jay O’Keeffe recently formed the law firm of Johnson, Rosen & O’Keeffe in Roanoke. The firm will focus on the litigation and strategic planning needs of businesses and families.

Poe & Cronk Real Estate Group recently announced the sale of the longtime Roanoke Auto Springs property on Williamson Road, across from the Berglund Center. Member One Federal Credit Union purchased the property for expansion.

Buses in the Roanoke Valley carried more than passengers this spring, thanks to a joint project between RIDE Solutions, Greater Roanoke Transit Company, and the Roanoke Arts Commission. The “Art by Bus” project allowed buses to carry art, literature and music. The Roanoke Arts Commission chose four works of art from its collection to be displayed on Valley Metro buses. Melanie Almeder, a professor at Roanoke College, was selected to ride buses during March and April to produce literary works about her experiences, the people she meets, and the neighborhoods she traveled through. Also RIDE Solutions worked with local musicians to sponsor a series of short concerts on the Star Line Trolley through the “Art by Bus” period.

Roanoke County Administrator Thomas Gates has named Anne Marie Green acting director of human resources. Anita Hassell, who has served as acting director of human resources, has returned to her previous position as assistant director of human resources. Rob Light, the former assistant director of general services, serves as the acting director of general services. Gates has also begun the recruitment process to hire a permanent human resources director.

A team of Virginia Tech students from the Pamplin College of Business won the Virginia state championship in the annual ACG Case Investment banking case-study competition held in Richmond. The MBA students, who share a $2,500 prize, are Adrian Daku, Cameron Hale, Ziyad Shalaby, and Jeffrey Tolley.

The Virginia Tech Corporate Research Center has begun a network infrastructure upgrade that will deliver a 40-gigabit network backbone and 1-gigabit Internet connectivity to the 180 companies and